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| tbObjectiveTo showcase my writing skills and abilities to influence consumers to invest in your product or service through creative and intellectual marketing strategies. highlights of qualitications**Social Media Certification via HubSpot Academy**Issued: November 2019**Google Ads Display Certification via Google Ads**Issued: April 2020**Email Marketing Certification via HubSpot Academy**Issued: April 2020**Written Communication** via public speaking and locally published articles.VOLUNTEER AND LEADERSHIP**\*KICK-a-BEAR Kro-kay**:*“Where the Game of Golf meet “Old School’ Croquet”,*Designed and constructed a miniature golf course that people can play the game of croquet on. KICK-a-BEAR Kro-kay:in Historic La Farge, WI, *Where the Kickapoo River meets Bear Creek*Visit us @ [www.kickabearkrokay](http://www.kickabearkrokay) (website pending) **Charity Events-** Sing and perform Christmas music for the Salvation Army from 1996-present day @ the Richland Center Walmart. elevator pitchGiven the chance, I can prove to you that I am:**CREATIVE, BRIGHT, WITTY, ANIMATED, CLEVER, INTELLIGENT, FUNNY, INSIGHFUL & WISE.** I, **WRITE, DIRECT, PRODUCE, ACT, SING, DANCE, CHOREOGRAPH & ARRANGE!!!** In addition, I play the **GUITAR, BASS, BRUMS, PERCUSSION & NUMEROUS OTHER INSTRUMENTS!!!** And now, I practice one more, **HUMILITY**! |

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| Tony Bilek 305 west snow street, la farge, wi 54639 bileka@students.westerntc.edu - (608) 606-5029 |

EDUCATIONMARKETING MANAGEMENT (DEGREE PENDING) • WESTERN TECHNICAL COLLEGE, LA CROSSE, WI. (presently, 3.61 gpa)* 4.0 GPA- Selling Principles
* 4.0 GPA- Social Media Strategies
* 4.0 GPA - Software Applications for Business

member of phi theta kappa honors societyHUbspot acadamy social media certification • november 28, 2019 - december 27, 2021social media brand ambassabor for western technical collegeENTREPRENEURSHIPS **Small Business Owner/Operator: \*KICK-A-BEAR KRO-KAY: “Where the game of golf meets ‘old school’ croquet”*** Presented local village board with a proposal to utilize flood plain property
* Granted permission to Design & Construct a miniature golf course where croquet is played
* Create & Implement all Marketing aspects
* Manage & Maintain said property

**SONGWRITER/SINGER• *“Tony ‘Bee’, MARTIN’Son”* •** * Lyrics Creator
* Music Creator/Arranger
* Performer

**FREELANCE WRITER & PHOTOGRAPHER •*** Some local newspaper articles featuring successes as a musician and local events.
* Church publications
* Graduation photography
* Wedding photography

‘road’ scholarship • 5/29/’76 - present day • school of hard knocks* 1993 State Band Champion w/*Eric Nofsinger & Country* *Class* (1989-1995), [www.facebook.com/Hodag-Country-Festival-Official-114350188636731](http://www.facebook.com/Hodag-Country-Festival-Official-114350188636731) Rhinelander, WI.
* 2016 Ontario Music Hall of Fame Inductee

EXPERICENCE**(Presently) DISTRIBUTION CENTER OPERATOR • ORGANIC VALLEY COOPERATIVE • 9/14/2014 (Hire date: 11/30/2014) – PRESENT** Duties:Pallet Picks= Accuracy ASRS / Easy Outs= Efficiency Inventory= Accountability Forklift Operations= Cooperation Blast Freezer Duties= Competence Shift E Custodial= Awareness **Team Management-** * Started and led several of the music groups listed @ [www.tonybee-lek.com/music](http://www.tonybee-lek.com/music) including the previously mentioned *Guitar-Zan*, along with Gospel group *Steeple,* and my solo career, *“Tony ‘Bee’ MARTIN’Son”*!!!
* Led numerous Youth Groups, VBS’s (Vacation Bible Schools) and Adult Scripture Courses.

**Written Communications-** Please refer to [www.tonybee-lek.com](http://www.tonybee-lek.com) for posts regarding some of my assignments @ [www.westerntc.edu](http://www.westerntc.edu) throughout my Marketing Management studies thus far. |