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| tb Objective To showcase my writing skills and abilities to influence consumers to invest in your product or service through creative and intellectual marketing strategies. highlights of qualitications **Social Media Certification via HubSpot Academy**  Issued: November 2019  **Google Ads Display Certification via Google Ads**  Issued: April 2020  **Email Marketing Certification via HubSpot Academy**  Issued: April 2020    **Written Communication** via public speaking and locally published articles. VOLUNTEER AND LEADERSHIP **\*KICK-a-BEAR Kro-kay**:  *“Where the Game of Golf meet “Old School’ Croquet”,*  Designed and constructed a miniature golf course that people can play the game of croquet on.  KICK-a-BEAR Kro-kay:  in Historic La Farge, WI,  *Where the Kickapoo River meets Bear Creek*  Visit us @ [www.kickabearkrokay](http://www.kickabearkrokay) (website pending)  **Charity Events-**  Sing and perform Christmas music for the Salvation Army from 1996-present day @ the Richland Center Walmart. elevator pitch Given the chance, I can prove to you that I am:  **CREATIVE, BRIGHT, WITTY, ANIMATED, CLEVER, INTELLIGENT, FUNNY, INSIGHFUL & WISE.** I, **WRITE, DIRECT, PRODUCE, ACT, SING, DANCE, CHOREOGRAPH & ARRANGE!!!** In addition, I play the **GUITAR, BASS, BRUMS, PERCUSSION & NUMEROUS OTHER INSTRUMENTS!!!** And now, I practice one more, **HUMILITY**! | |  | | --- | | Tony Bilek305 west snow street, la farge, wi 54639bileka@students.westerntc.edu - (608) 606-5029 |  EDUCATIONMARKETING MANAGEMENT (DEGREE PENDING) • WESTERN TECHNICAL COLLEGE, LA CROSSE, WI. (presently, 3.61 gpa)  * 4.0 GPA- Selling Principles * 4.0 GPA- Social Media Strategies * 4.0 GPA - Software Applications for Business  member of phi theta kappa honors societyHUbspot acadamy social media certification •november 28, 2019 - december 27, 2021social media brand ambassabor for western technical collegeENTREPRENEURSHIPS**Small Business Owner/Operator: \*KICK-A-BEAR KRO-KAY: “Where the game of golf meets ‘old school’ croquet”**  * Presented local village board with a proposal to utilize flood plain property * Granted permission to Design & Construct a miniature golf course where croquet is played * Create & Implement all Marketing aspects * Manage & Maintain said property   **SONGWRITER/SINGER• *“Tony ‘Bee’, MARTIN’Son”* •**   * Lyrics Creator * Music Creator/Arranger * Performer   **FREELANCE WRITER & PHOTOGRAPHER •**   * Some local newspaper articles featuring successes as a musician and local events. * Church publications * Graduation photography * Wedding photography  ‘road’ scholarship • 5/29/’76 - present day • school of hard knocks  * 1993 State Band Champion w/*Eric Nofsinger & Country* *Class* (1989-1995), [www.facebook.com/Hodag-Country-Festival-Official-114350188636731](http://www.facebook.com/Hodag-Country-Festival-Official-114350188636731) Rhinelander, WI. * 2016 Ontario Music Hall of Fame Inductee  EXPERICENCE**(Presently) DISTRIBUTION CENTER OPERATOR • ORGANIC VALLEY COOPERATIVE • 9/14/2014 (Hire date: 11/30/2014) – PRESENT** Duties:  Pallet Picks= Accuracy ASRS / Easy Outs= Efficiency  Inventory= Accountability Forklift Operations= Cooperation  Blast Freezer Duties= Competence Shift E Custodial= Awareness  **Team Management-**   * Started and led several of the music groups listed @ [www.tonybee-lek.com/music](http://www.tonybee-lek.com/music) including the previously mentioned *Guitar-Zan*, along with Gospel group *Steeple,* and my solo career, *“Tony ‘Bee’ MARTIN’Son”*!!! * Led numerous Youth Groups, VBS’s (Vacation Bible Schools) and Adult Scripture Courses.   **Written Communications-**  Please refer to [www.tonybee-lek.com](http://www.tonybee-lek.com) for posts regarding some of my assignments @ [www.westerntc.edu](http://www.westerntc.edu) throughout my Marketing Management studies thus far. |